



Millbrae Cultural Committee Quarterly Newsletter

December 2022 Edition





Millbrae Cultural Committee Quarterly Newsletter

December 2022 Edition



HOST


PRODUCTION SPONSORS
 **O.M.G**
ENTERTAINMENT

新 / 春 / 街 / 會
MILLBRAE
LUNAR NEW YEAR
FESTIVAL

01/29
10 AM - 5 PM
300-400 OF
BROADWAY

2023

SPONSORS





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Dear Friends of MCC,

Hope you and your families have a safe and jolly holiday season.

In 2022 MCC has gone through another challenging year when our life is slowly getting back to normal during the pandemics. We would like to express our appreciation to our sponsors, volunteers and members who have helped us successfully organize the special events and activities this year.



On August 11, 2022, MCC hosted the second community outreach gathering for all Millbrae residents. It was a social event for the residents to meet one another, and an opportunity to get the civic information shared by Millbrae City Manager, San Mateo County Sheriff, and Millbrae School District superintendent. There were about 200 people attending the event at Millbrae Recreation Center on Thursday evening. Complimentary dinner and entertainments were provided. We have received a lot of positive feedback to request for another community gathering in 2023.

In the past few months, we have been working hard to prepare for our next Lunar New Year Festival. We cordially invite you to come join us in Millbrae downtown on January 29, 2023. Let us celebrate the most important holiday in Asian community with great music, dance performances and foods.

Lastly, we want to wish you a Merry Christmas and a happy new year, and we are looking forward to a fruitful year 2023.

**Sincerely,
Nienhwa Cheng
MCC President**



Millbrae Cultural Committee Quarterly Newsletter

December 2022 Edition



MILLBRAE
CULTURAL
COMMITTEE

**P.O. BOX 92
Millbrae, CA 94030
(650) 684-8097**

October 21st, 2022

Dear Valued Business Organization:

Thank you for your generous, long-time support of the Millbrae Cultural Committee (MCC) efforts to organize community activities in Millbrae.

The Millbrae Cultural Committee (MCC) is proud to announce our annual Lunar New Year Festival is Sunday, January 29th, 2023, on Broadway in Downtown Millbrae. The “Year of the Rabbit” promises to be a year of gentleness and serenity.” The annual Millbrae Cultural Committees Lunar New Year Festival is a multi-cultural, inclusive event with entertainment for the whole family which brings unity to our community. Our focus is to invigorate economic vitality and bring awareness to our Millbrae business district. Millbrae is experiencing an era of exponential residential and business growth. The Millbrae Cultural Committee seeks to develop and aid our community to better leverage our economic growth for the future.

We are seeking your continued support to make our annual Lunar New Year Festival a continued success by selecting one of our Sponsorship packages (see the enclosed flyer). We also have vendor booths available, to highlight your products or services. Also, we are seeking performers who would like to participate and demonstrate your talents.

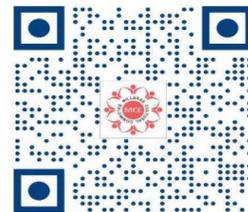
We have enclosed a flyer for you to review. For information or correspondence, please contact **650-255-4435 (Marian)**. **Thank you for your continued support.**

Marian Kong

Event Chair
Treasurer, MCC

501(c)(3) Nonprofit Organization

Scan to MCC Website



www.millbraeculture.org



Millbrae Cultural Committee Quarterly Newsletter

December 2022 Edition

Year of the Rabbit



2023 is a year of the Rabbit, starting from January 22nd, 2023, and ending on February 9th, 2024. The sign of Rabbit is a symbol of longevity, peace, and prosperity in Chinese culture. **2023 is predicted to be a year of hope.**

The Lunar New Year celebration is one of the most important festivals celebrated across Asian countries as well as the Asian diaspora, and festivities can last up to two weeks. Millbrae Cultural Committee (MCC) is proudly to present the 4th Annual Lunar New Year Festival and celebration from 10 am to 5 pm at 300-400 blocks of the Broadway Street in Millbrae on January 29th, 2023, Sunday. This tribute to



Chinese, Korean, and Vietnamese cultures will be back with a multicultural food vendor, diverse cultural performers, firecrackers



, Lions Dancing , marching band, and many more other activities.

Our focus is to invigorate economic vitality and bring awareness to our Millbrae downtown business district. Also, to share the popular Asian culture within the Millbrae community and the greater Bay Area communities.

Remember the date, January 29, 2023, from 10 am to 5 pm, at 300-400 blocks of the Broadway Street in Millbrae. Bring your family friends and celebrate with us.



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Quarterly Newsletter

December 2022 Edition



Millbrae Cultural Committee

2023 Year of the Rabbit Lunar New Year Festival

on January 29, 2023, 10:30 am --- 5:00 pm

SPONSORSHIP PACKAGES

Jade Rabbit Sponsor - \$5000 sponsorship Package

Sponsor provided 4'x3' banner to be placed in front stage
Sponsor name and logo in large size font at the center of all official posters/flyers
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
Three Complimentary booth at the Festival

Gold Festival Sponsor - \$3500 sponsorship Package

Sponsor name and logo in medium size font at the center of all official posters/flyers
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
Two Complimentary booths at the Festival

Sliver Festival Sponsor - \$2000 Sponsorship Package

Sponsor Logo to be placed on Thank You banner on stage
Sponsor name and logo in small size font on all official posters
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
One Complimentary booths at the Festival

501(c)(3) Nonprofit Organization www.millbraeculture.org P O BOX 92 Millbrae, CA 94030



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December 2022 Edition

	<h2>City of Millbrae Lunar New Year Festival Year of the Rabbit January 29, 2023</h2>
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Sponsorship Form

Participant Information (please print or type)

Contact Name		Organization	
Address		Non-profit 501(C) (3)	YES ____ NO ____
City			
State			
ZIP Code		Telephone	
E-Mail		Fax	

We are interested in participating in the following area(s) (check box):

SPONSORSHIP LEVEL	Jade Rabbit Sponsorship \$5000	Gold Festival Sponsorship \$3500
	Sliver Festival Sponsorship \$2000	

Product Description/Special requirements (Please inform us of any special needs/requirements)

I/we, the undersigned participant, parent or guardian, do hereby agree to allow myself or the individuals(s) named herein to participate in the aforementioned activity, and agree to indemnify and hold the Millbrae Cultural Committee and the City of Millbrae and the Millbrae Recreation Department harmless from and against any and all liability for injury which may be suffered by myself or the aforementioned individual(s) arising out of or in any way connected with his/her participating in this activity. I/we further accept full responsibility for any items or articles of clothing which may be lost, damaged or stolen anytime while participating in any activity. In addition, I/we give permission for the Millbrae Cultural Committee and the City of Millbrae to take video/pictures of this event and to use them in any promotional campaigns.

Call 650-684-8097 for Sponsorship information.

Send this form to millbraeculture@gmail.com before December 1, 2022

Please make check payable to:

Millbrae Cultural Committee (non-profit 501(c) (3))

Fed ID: 83-3065681

Signature of Participant: _____ Date: _____

Millbrae Cultural Committee

P O BOX 92 Millbrae, CA 94030



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December 2022 Edition

December 2021 Issue

Our Purpose

- **To build a stronger community, with cultural diversity and to foster open forum's and activities for Millbrae.**
- **To encourage and facilitate the free flow of information in an open forum which will affect the Millbrae community.**
- **To ensure the diversified culture of Millbrae is celebrated and preserved for all.**
- **This organization is organized exclusively for charitable, educational and cultural purposed that qualify under section 501 (c3) of the Internal Revenue Code, or the corresponding section of any future federal tax code.**

Meet Your Millbrae Cultural Committee Board of Directors



President
Nienhwa Cheng



Vice President
Wayne Lee



Treasurer
Special Events
Coordinator
Marian Kong



Health & Safety
Coordinator
John Chang



Lisa Liu Board Member



Alice Kuang Board Member



Secretary— Newsletter Editor
John Muniz



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December 2022 Edition



SAVE THE DATE
DON'T MISS
THIS!

MILLBRAE IS CELEBRATING
75 YEARS

Join the City of Millbrae in a community
celebration filled with entertainment for all
ages and diverse foods!

JAN
SAT | 14 | 11 AM
2023

477 Lincoln Cir, Millbrae, CA 94030

THIS EVENT IS PRESENTED BY:

City of Millbrae & ORGANIZED



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December 2022 Edition

Please Support our Generous Sponsors





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December 2022 Edition



MILLBRAE CULTURAL COMMITTEE
米爾布雷市文化協會主辦

MILLBRAE COMMUNITY GATHERING 米爾布雷市 社區聚會

FREE ADMISSION & DINNER
免費入場和晚餐

FEATURING
CIVIC INFORMATION
SHARING,
QUESTIONS &
ANSWERS

主題
分享市政資訊，問答

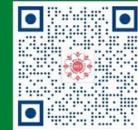
MUSIC, DANCE,
RAFFLES & SOCIAL
AFTER 7 PM
晚上7時後音樂，
跳舞，抽獎，聯誼

Seating is limited. RSVP by 8/8/2022

座位有限 請8月8日前上網訂位

<https://forms.gle/C9eQVebpPgiDoQmp6>

(650)684-8097



Date & Time 日期/時間

August 11, 2022

Door opens at 5 pm
8月11日下午5時入場

Location 地點

Millbrae Recreation
Center
米爾布雷市娛樂中心

477 Lincoln Circle
Millbrae

Sponsors
贊助單位



MILLBRAE CULTURAL COMMITTEE 米爾布雷市文化協會
501 C3 NON-PROFIT ORGANIZATION WWW.MILLBRAECULTURE.ORG



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December 2022 Edition

Support Millbrae Businesses



MQ HEALTHY FAST FOOD

420 El Camino Real, Millbrae, CA 94030, USA
Open Hours: 8:00 AM - 7:40 PM



MQHealthyFoods.com

[Clover.com/online-ordering/mq-healthy-fast-food-millbrae](https://clover.com/online-ordering/mq-healthy-fast-food-millbrae)

650-781-8888

**420 El Camino Real
Millbrae, CA 94030**





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Support Millbrae Businesses



**123 El Camino Real
Millbrae, CA 94030
9:00 pm to 07:00
Monday thru Sunday**