



Millbrae Cultural Committee

2022 Year of the Tiger Lunar New Year Festival

on February 5, 2022, 10:30 am --- 5:00 pm

SPONSORSHIP PACKAGES

Parade TITLE Sponsor - \$3,888 sponsorship Package

Sponsor provided banner to be placed in front of Parade
Sponsor name and logo in large size font at the center of all official posters/flyers
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
One Complimentary booth with tent at the Fair

Festival Tiger Sponsor - \$3,888 sponsorship Package

Sponsor name and logo in large size font at the center of all official posters/flyers
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
Three Complimentary booths with tents at the Fair

Gold Sponsor - \$2,388 Sponsorship Package

Sponsor Logo to be placed on Thank You banner on stage
Sponsor name and logo in medium size font on all official posters
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
One Complimentary booth with tent at the Fair

Silver Level Sponsor - \$1,388 Sponsorship Package

Sponsor Logo to be placed on Thank you banner on stage
Sponsor name and logo in regular size font on all official posters
Public acknowledgement of sponsorship on stage on the day of the festival and on event publications
Name inclusion in Millbrae Community Television Announcement
E and paper flyers will be passed out around the peninsula cities on social media and news media
One complimentary booth at the Fair